

CCSWB Texas Recycles Day Grant RECYCLING TOTE PROJECT



The City of Alpine and Keep Alpine Beautiful were award \$4,811.54 from:

The Arca Continental Coca-Cola Southwest Beverages Sustainability Department - 2022 Texas Recycles Day grant!

The funds have been used to purchase 400 recycling totes and information stickers for the totes to be distributed during community outreach events. This project will support efforts in making recycling more accessible for your community.

Arca Continental Coca-Cola Southwest Beverages, recognizes their responsibility in working towards recycling access for all, and partner with organizations across the state to fulfill our goal of collecting one bottle for every one we make.

The goal of this project is to expand awareness of our existing recycling program. This project will impact recycling in our community by giving residents a tote to collect their recycling at home. The totes will have the items accepted at the center listed on a sticker placed on the side, helping with the recycling and trash sorting. Pledge forms will be utilized to track the success of the project.

THANK YOU TO ARCA CONTINENTAL COCA-COLA SOUTHWEST BEVERAGES FOR MAKING THIS PROJECT POSSIBLE!!!



ARCA CONTINENTAL

Coca-Cola **SOUTHWEST
BEVERAGES**

